

# College Planning Relationships

"Immediate Need" Door-Opener to Your Future Need Sales

Profit from the Front-End Relationships and Outsource the Back-End Work

Leads for a Lifetime

Your Marketing "Niche" for the Highly Competitive Financial Services Industry

Life Insurance

Annuities

Financial Planning

Investments & Managed Money

Cash Flow Strategies

Long-Term Care Insurance

Enjoy All the Benefits, Without All the Work

The Most Effective Way to Increase Your Market Presence, Services, Client Base, Retention, and Bottom Line Without Additional Admin Work

Much more than a 529 plan, generic report, or basic form completion, **college planning** is a highly sequential process designed specifically to guide high school students and their parents through the often-times overwhelming task of preparing and paying for college.

Since 1993, College Funding Solutions, Inc (MyCollegeInfo.com) has worked with students and parents in all 50 states, assisting 20,000+ families with annual income levels ranging from \$20,000 to \$750,000+. The "College Graduate" Program helps ensure clients' success by focusing extensively on **3 critical categories**.

Financial Products Solve Financial Problems

## Social

Community Involvement

Volunteer Activities

## Educational

Resume' Builder

Career Options

Curriculum

Standardized Testing

Goals & Desires

College Search, Selection & Admission

## Financial

Funding Types, Sources & Timeline

Completion of Required Applications

Asset Positioning to Increase Eligibility

Funding Evaluation & Negotiation

1.866.360.1488

MyCollegeInfo.com